



Exhibition Sponsorship Prospectus

Welcome

We are proud to invite you to become a sponsor of or exhibitor at the 42nd Nordic Congress of Obstetrics and Gynecology in Trondheim 27 – 30 August 2023.

The NFOG Congress has high visibility within the medical and research community and is organized this time by the St. Olav Hospital. The Congress provides an optimal opportunity to learn about the latest progress in Obstetrics & Gynecology. It will attract more than 700 doctors and specialists from all different fields within obstetrics and gynecology and extends from primary healthcare providers, specialists and researchers within this area. A number of highly regarded international lectures will participate in this congress. The congress will be held at Clarion Hotel & Congress in city center of Trondheim, Norway.

Overleaf you will find some examples of what your sponsorship could be, but sponsorships can also be tailored to the special needs and style of your particular company or organization.

We look forward to collaborating with you!

On behalf of the Local Organizing Committee

Pepe Salvesen

President of the NFOG 2023 Congress



Preliminary program

Monday August 28th

08.30 – 09.15	Opening ceremony Major of Trondheim + NFOG president + Congress president		
09.15- 09.45	Plenary session Marit Bjørgen Pregnancies in Athletes		
09:45- 10:30	COFFEE / EXHIBITION		
	Parallel sessions		
10:30-12:00	Thinking the unthinkable - Maternal mortality Lill Trine Nyfløt (NO) Fiona Walker (UK) Marianne Johansen (DK) Linnea Lindroos (SE) Marian Knight (UK)	PCOS – in everyday clinical practice – an update Elisabet Stener-Victorin (SE) Terhi Piltonen (FI) Eszter Vanky (NO) Bulent Yildiz (TR) Marianne Andersen (DK)	Chronic pelvic pain Aslak Johansen (NO) Andrew Horne (UK) Olof Anna Steingrimsdottir (IS) Christian Moberg (SE) Silje Endresen Reme (NO)
12:00- 13:00	LUNCH / EXHIBITION Sponsored symposium		

Parallel sessions				
13:00-14:15	SFOG session Contraception 2023- an update Richard Anderson (UK) Matts Olovsson (SE) Inger Sundström Poromaa (SE) Charlotte Ginstman (SE)	Induction of labor Ingvil Sørbye (NO) Rikke B Helmig (DK) Malin Døgl (SE) Andrew Weeks (UK) Trond Michelsen (NO)	Free comm	
14:15-14:45	COFFEE/ EXHIBITION			
Parallel sessions				
14:45-16:00	SFOG General Assembly	Menopause Tomi Mikkola (FI) Ellen Løkkegård (DK)	Infertile and pregnant – happy go lucky Erica Ginström Ernstad (SE) Viveca Söderstrøm-Anttila (FI) Kjersti Westvik-Johari (NO)	Free comm
16:00-17:00	POSTER SESSION			
17.00 – 19.00 City walk from Congress venue to Nidarosdomen Concert in Nidarosdomen				
19.00 – 22.00 Get together – Erkebispegården				

Tuesday August 29th

08:30-10:00	<p>Pregnancy leads to long-lasting changes in human brain structure Elseline Hoekzema (NL)</p> <p>NFOG prizes Oskari Heinonen (FI) + Ganesh Acharya (S)</p>		
10:00-10:30	COFFEE / EXHIBITION		
	Parallel sessions		
10:30-12:00	<p>Perinatal mental health</p> <p>Alkidis Skalkidou (SE) Malin Eberhard-Gran (NO) Trine Munk-Olsen (DK) Unnur Valdemarsdottir (IS) Tiina Reiki (FI)</p>	<p>When obstetrics meets uro-gynecology</p> <p>Jørg Kessler (NO) Ingrid Volløyhaug (NO) Robert Freeman (UK) RM Tähtinen (FI)</p>	<p>From evidence based medicine to personalized medicine</p> <p>Emily Annika Burger (NO) Line Bjørge (NO) Ian McNeish (UK) Mansoor Raza Mirza (DK)</p>
12:00-13:00	<p>LUNCH / EXHIBITION</p> <p>Sponsored symposium</p>		

	Parallel sessions			
13:00-14:15	Outpatient surgery without anesthesiology support Ingrid Volløyhaug (NO) Tomi Mikkola (FI) Eline Seljeflot (NO) Henrik Skensved (DK)	Thesis session NFOG scientific committee Invited speakers – one from each country	Free comm	
14:15-14:45	COFFEE/ EXHIBITION			
	Parallel sessions			
14:45-16:30	NFOG General Assembly	Preterm birth Christoph Lees (UK) Anna Bonnevier (SE) Niels Ulbjerg (DK) Mikko Hallman (FI)	Reproductive health in Ukraine Ingvil Sørby (NO) Leger uten grenser Iryna Mogilevkina (S)	Free comm
16:30-17:30	POSTER SESSION			
19.30 - 01.00 NFOG Dinner				



Wednesday August 30th

	Parallel sessions		
08:30-10:00	Maternal fetal medicine Erik Iwarsson (SE) Olav Bjørn Petersen (DK) Birgitte Kahrs (NO) Lone Nørgaard (DK) Eleonor Tiblad (SE)	Rethinking weight and health Marie Blomberg (SE) Katri Räikkönen (FI) Allan Vaag (DK)	Free comm
10:00-10:30	COFFEE / EXHIBITION		
10:30-11:30	From pregnant women to pregnant persons XX (SE) Levi Sørum (NO)		
11:30-13:00	Prizes and closing ceremony		

Local Organizing Committee

Pepe (Kjell) Salvesen
Kristin Trondsætås Græsli
Eszter Vanky
Anne Kristine Juul Engebretsen
Maria Øyasæter Nyhus
Kirsti Myklestad
Eline Bragedatter Seljeflot

Congress bureau

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Contact person – sponsors: Maria C. Mur
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Approval

The NFOG congress 2023 is approved by Ethical MedTech Europe.



Congress venue

Clarion Hotel Trondheim

Brattørkaia 1
7010 Trondheim
Phone: +47 73 92 55 00

Experience the Clarion Hotel Trondheim on Brattøra, a vibrant new district that has become one of Trondheim's most important hubs. This city life in the fjord is truly unique, and guests at the hotel can enjoy the close proximity to the city's main attractions.

Hotel concept

A sea of possibilities awaits in this fascinating part of the city. Enjoy this fabulous location just by the harbour. Take a walk through the city centre or fill your lungs with fresh air as you stroll along the edge of the fjord.

Cash-free

The Clarion Hotel Trondheim is cash-free, which ensures added security for our guests and visitors.

City vibes

You'll find a great selection of restaurants, shops and malls, unique museums, spectacular art, a pool complex and innovative office buildings.

Kitchen & Table (Skybar)

The restaurant Kitchen & Table on the top floor has an exciting menu that showcases fantastic regional produce, and beautifully fuses Nordic cuisine with rustic American flavours and sophisticated Asian traditions. The focus here is on locally produced, organic and sustainable food. At night, this place becomes the perfect place to relax and mingle.



Clarion Hotel Trondheim is one of Scandinavia's largest convention hotels with 400 rooms and 18 meeting rooms.



Exhibition

The congress and exhibition will take place in the Clarion Hotel Trondheim.

Exhibition dates

Build up: Sunday August 27th from 15:00 pm
Exhibition period: August 28 - 30
The exhibition and congress will be officially opened on: Monday August 28th at 08:30am

VAT

Foreign businesses may, on application, be entitled to a refund of Value Added Tax (VAT) paid on purchases of goods/services in Norway.

All invoices will be specified in NOK (Norwegian kroner) and with VAT.

For VAT information, please see:

<https://www.skatteetaten.no/en/forms/ef-1032-vat-refund-for-foreign-businesses/>

Why NFOG2023

Meet your target group: Leading scientists, researchers and Ph.d. students working in the area of NFOG technology interested in your products, devices and equipment, will attend.

- Great opportunity to make direct personal contact with important players in your target group
- Increase your brand recognition through your online and on-site presence
- Profit from the opportunity to communicate with an international audience from all over the world
- Connect with outstanding and talented researchers in the field
- Generate new business leads with a constantly growing attendance

Exhibitor registration

The Exhibitor registration entitles to;

- Access to the congress and exhibition area
- 1 copy of the Final Program/Booklet
- Lunch 3 days (Mon-Tue-Wed)
- Coffee & tea during coffee breaks



Sponsor Levels & Benefits

4 levels of sponsorship are available as set out below.

Prices are excl. of 25% VAT.

Platinum sponsor – 1 sponsorship available

NOK 400.000 + VAT + actual cost for food and beverages

- 24 square meters exhibition area
- Lunch Symposium 45 minutes day 1 (Monday) + actual cost for food and beverages, and if wanted extra technical equipment (video, streaming etc)
- Acknowledgement and description of sponsorship level on the Congress website
- 3 complimentary Exhibitor registrations
- Organization/company name and logo printed in the Final Program/Booklet
- Organization/company name and URL placed on the congress website
- 1-page advertisement inside the Final Program/Booklet

Gold sponsors – 2 sponsorships available

NOK 300.000 + VAT + actual cost for food and beverages

- 18 square meters exhibition area
- Lunch Symposium 45 minutes day 2 (Tuesday) + actual cost for food and beverages, and extra technical equipment (video, streaming etc)
- Acknowledgement and description of sponsorship level on the Congress website
- 2 complimentary Exhibitor registrations
- Organization/company name and logo printed in the Final Program
- Organization/company name and URL placed on the congress website
- 1-page advertisement inside the Final Program

Silver sponsors – 8 sponsorships available

NOK 200.000 + VAT

- 12 square meters exhibition area
- Acknowledgement and description of sponsorship level on the Congress website
- 1 complimentary Exhibitor registration
- Organization/company name and logo printed in the Final Program/Booklet
- Organization/company name and URL placed on the congress website
- 1-page advertisement inside the Final Program/Booklet



Bronze sponsors – 26 sponsorships available

NOK 100.000 + VAT

- 6 square meters exhibition area
- Acknowledgement and description of sponsorship level on the Congress website
- 1 complimentary Exhibitor registration
- Organization/company name and logo printed in the Final Program/Booklet
- Organization/company name and URL placed on the congress website

Additional participant

NOK 3.000,- + VAT

- Access to the congress and exhibition area
- 1 copy of the Final Program/Booklet
- Lunch 3 days (Mon-Tue-Wed)
- Coffee & tea during coffee breaks

Floor Plan – Exhibition



Individual Features Available for Sponsorship

All sponsored activities are subject to approval by the Organizing Committee.

Advertisement I

1 page 4-colour inside the Final Program/Booklet:
Sponsorship: NOK 20.000,- + 25% VAT

Advertisement II

1 page 4-colour in the Final Program/Booklet on the inside back cover
Sponsorship: NOK 45.000,- + 25% VAT

Pencil and Pad

A pencil and pad will be distributed to all delegates (congressbag or meetingrooms)
Sponsorship: NOK 10.000,- + 25% VAT. The sponsor covers the actual cost of the supplies.

Logo on Website

Benefits of sponsorship: Company logo on the website.
The website will be the only way to register for the Congress as well as to submit abstracts. It will contain Registration and it will be continuously updated with the latest information on the Congress.
Sponsorship: NOK 40.000,- + 25% VAT

Mobile App

Opportunity to be exclusive sponsor of a congress mobile app available for download in advance and during the conference. The sponsor's logo will appear as a landing page when opening the app, and the sponsor of this item also gets to send out one push notification each day of the conference.
Sponsorship: NOK 45.000,- + 25% VAT + production costs

Coffee Breaks

Coffee Breaks will be served in the Exhibition areas. Benefits of sponsorship: - The name of the sponsor will be announced during the sponsored Coffee Break - Sponsorship will be printed in the program/Booklet and on the web site
Sponsorship: per coffee/refreshment break: NOK 15.000,- + 25% VAT

Available Coffee Break slots – “first come – first serve”.

Morning Break

August 28 (2) / August 29 (2) / August 30 (1)

Afternoon Break

August 28 (2) / August 29 (2)



Abstracts on USB

USB containing the accepted abstracts will be produced for the Congress. The sponsor will produce the layout for the USB and the cover.

Sponsorship: NOK 20.000,- + 25% VAT + actual costs

Benefits of sponsorship: The sponsor logo will be printed on the USB as well as on the cover of the USB. The USB can be distributed via congressbag or via the sponsor exhibition booth.

Corporate Lunch Symposium

Available exclusively to exhibitors and sponsors. The Corporate Lunch Symposia (CLS) are an excellent way for companies to communicate their latest scientific, technical research, or product developments to the delegates.

Limited session times will be available during the Congress. The CLS will be promoted prior to the Congress on the website and in the Final Program.

August 28 Included in Platina sponsorship + actual costs for food and beverages
August 29 Included in Gold sponsorship + actual costs for food and beverages
August 29 Included in Gold sponsorship + actual costs for food and beverages

A CLS should fit into the standard time unit of a 45-minute session. The CLS must be open to all Congress participants. All persons attending must be registered as full participants or as exhibitors.

It is strictly forbidden to hold satellite symposia outside the Congress premises during the two days before the Congress or the two days immediately after the Congress. Any formal presentation occurring at hospitality events will be regarded as symposia, to which the above mentioned rules apply.

In order to be approved by the Congress Secretariat, applications to hold a CLS including a preliminary topic, must be applied for by the Scientific Committee.



Rules for Lunch Symposia

1. Lunch symposia are scientific sessions sponsored by industry, which may be attended by registered Congress participants free of charge.
2. Lunch symposia are held between the scientific program sessions.
3. The quality of the Scientific Program of symposia has to be approved by the Organizing Committee.
4. The Final program must be submitted three months before the Congress, i.e. by the deadline for the Final Program.
5. Alterations to the program are only allowed if accepted by the Organizing Committee.
6. The fee includes a lecture room, standard set-up used at the Congress, standard AV equipment and technical assistance. All other expenses (e.g. additional equipment, invited speakers, refreshments, etc.) are the responsibility of the sponsor.
7. The NFOG 2023 logo may be used on invitations to the symposia

